

Make a Splash Campaign Hudsonville Community Aquatic Center

In 2011, the generous citizens of Hudsonville renewed a bond that allowed for the improvement and expansion of facilities to accommodate growth within their growing district. The diligence of the school administration ensured that the bond was a renewal rather than an increase in millage rate with no increase to taxpayers. As a result, the Hudsonville school district is planning to build a new freshman campus building that will be equipped with a new competition natatorium (pool). The facility is currently under construction with an anticipated completion date of fall 2015. Furthermore, the current HHS pool will be revitalized for community engagement and increased capacity.

Make a Splash campaign raises vital funds to ensure that the facilities have the features, equipment, and resources to attract world class events that will bring hundreds of families to Hudsonville on many weekends throughout the year. *These investments are over-and-above what was approved for funding by the bond, but are necessary to ensure the facilities can be utilized to their maximum potential.*

These guests will participate in West Michigan Swimming, USA Swimming, and Special Olympics Swimming meets; Michigan Water Polo Association and USA Water Polo tournaments; and USA Diving competitions just to name a few. Thousands of new visitors to our community each year will create economic impact and new opportunities for our student athletes.

It is also our intent to ensure that the current, soon to be revitalized, facility will offer expanded services to the community. Two facilities will broaden capacity resulting in increased programming for Hudsonville residents in the form of health and wellness, instructional swim, lifeguard training, and water safety education.

Learn more about the new facility and how your investments will make an impact: www.hudsonvilleaquatics.com – click on the **Make a Splash** link.



Investments in **Make a Splash** campaign fund will underwrite:

- Video Scoreboard – State of the art and best in our region
- Video Scoreboard Maintenance Fund
- HEAT Scholarship Fund for underrepresented student athletes
- Additional equipment and services identified as required, but not part of the bond budget
- Support of the following programs: HEAT & USA Swimming, HEAT & USA Water Polo, HEAT & USA Diving, Middle School Swimming & Diving, Instructional Swimming & Diving, Lifeguard Training, and Water Safety Instruction.

Please thoughtfully consider supporting the **Make a Splash** campaign. If you make a pledge now, you could realize three consecutive years of tax deductions. Many employers also match employee contributions to charities such as ours. Your help in maximizing your gift is greatly appreciated. Please feel free to contact us at HEATBoosters@gmail.com if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Scott M. Jones". The signature is fluid and cursive, with a long horizontal line extending to the right.

Scott M. Jones
President
HEAT Boosters